



NIPR PROFESSIONAL CERTIFICATE STAGE

With almost 1,000 sitting for the public relations professional certification course each year, Public Relations Academy Nigeria is a leading provider of public relations education in Nigeria. We work with the awarding bodies like the Nigerian Institute of Public Relations and the best practitioner and academic minds to develop and deliver courses that meet the challenges facing today's communication professionals.

Why choose us as your study partner? Our philosophy is simple: we don't rest until we've done everything we can to make sure you succeed. Our students' consistently high results speak for themselves and are available to view on our website. But we also believe that studying should be fun. You will make great new friends, study at the smartest venues and in the best online spaces, and learn from the sharpest minds.

IS THE COURSE RIGHT FOR ME ?

Yes, if...

- You have a first degree (Science, arts or social science based degrees)
- A Higher National or National Diploma certification
- You have SSCE with 5 credits including English language
- You are currently working in communication or related roles; customers service, sales, marketing etc
- You are not currently working in communication or related roles but are considering a career change to public relations and communication.
- You are a doctor, lawyer, biochemist etc, but simply want a career change to public relations and communication

If you aren't sure whether you meet the entry criteria, get in touch by call or Whatsapp via 08098023336 or email hello@pracademy.com.ng

STUDY FOR A PROFESSIONAL QUALIFICATION?

A professional qualification will make you a more confident communicator and help you in your career. You will learn the theory and how to apply it. Come away with strategies to ensure your communication has impact.

For employers it means:

- Skilled and knowledgeable team member
- Confident decision maker
- Motivated team member
- Fresh insights and latest thinking
- Improved performance

WHY PUBLIC RELATIONS ACADEMY NIGERIA

Industry Leader
We are the largest provider of Public Relations and Communication Education in Africa as about 1000 people (and counting) have studied with us.

Experienced Facilitators
Our facilitators are professionals in their respective field of specialty and they bring this experience to bear while leading sessions at PR Academv.

Stimulating Classes
Our classes are a perfect mix of practical sessions and theoretical frameworks, giving students a balanced learning experience.

Track Record
Our students have consistently passed the Public Relations certification courses with good grades over the years.

WHAT YOU WILL LEARN

Studying for the NIPR Professional PR certificate – the NIPR foundation stage of qualification – will enable you to operate as a more strategic and confident communicator. Equip yourself with the basic knowledge and principles of public relations as well as know how to develop effective PR strategies. You will also learn more about how the media works and how you develop relationships with them and use them to your advantage. At the end of the course, you should have become a more confident communicator, learn to express your thoughts strategically as well as understand how the media works.

MEDIA MANAGEMENT

CRISIS MANAGEMENT

PR WRITING

PR PLANNING

EMPLOYEE RELATIONS

EMPLOYEE RELATIONS

STAKEHOLDER MANAGEMENT

PRESENTATION SKILLS

REPUTATION MANAGEMENT

INFLUENCER RELATIONS

CSR & MORE

FEEES (INVESTMENT)

LEVEL	LENGTH	TUITION FEE OPTIONS	DISCOUNTS/ Installment Payment.	NIPR FEES	TOTAL FEES	DELIVERY METHODS	
						Face to face	Correspondence(online)
Foundation: Stage I & II (10 Courses)	10 weeks (weekends) Saturdays & Sundays.	N130,000 Pros option	Full payment attracts 10% discount on fees Group registration(5 persons) attract a 20% discount on fees Payment can be broken down into 2 installments.(attracts N5,000 Admin fees) 60% - 1 st payment 40% after 4 weeks	N10,000 Student Application fee N34,000 Course registration and Examination fees * usually paid, four weeks to exams period (May or Nov)	Student application fee (N10,000) Plus Preferred Tuition fee option (pros or Standard) Plus Course Registration fee N34,000 = Total fees	Available	Available
		N90,000 Standard option					
		N35,000 Correspondence option					
		N75,000 Discount- for SSCE & Youth Corpers					

Full payment attracts 10% discount on fees

Details on study options:

*****Pros Option:**

This package offers case studies, practical and hands-on training for individuals not only interested in acquiring the certification of the Nigerian Institute of Public Relations, but also want to learn some relevant skills to build a career in public relations. Skills like; creative writing, digital public relations, content marketing etc.

People who have signed up for this option are usually mid-senior level executives already in communication roles or those interested in a career change to public relations. Most young people that have clearly defined their career paths also sign up for this option.

At the end of the pros option, students will be given a client's brief to solve and a formal strategy defense will be required in front of judges (PR professionals).

*****Standard:**

This option Focuses on preparing students for the public relations certification exams following the syllable strictly.

*****Correspondence:** Study at your convenience; Online, Study materials and Audio lectures

*****Discounted:** Only for recent university graduates and those applying with SSCE certificates and below 23 years

WHEN CAN I STUDY?

1st Batch: January - March (**registration closed**)
2nd Batch March - June (**Registration ongoing**)

HOW DO I ENROL?

Step 1: Choose the Lecture option you prefer (e.g, Pros Option)

Step 2: Make payment to account:



Guaranty Trust Bank

Account Name: Professional Exams Tutors
Number:0111453587

Step 3: Send email with Payment details: (**Full Name and amount paid**) to hello@pracademy.com.ng, copy: pracademynigeria@gmail.com

Step 4: Someone from our team will get in touch with you.

Have any questions?

Telephone/Whatsapp: 08098023336

Email: hello@pracademy.com.ng

Start getting involved now!

- Follow us on Twitter and Instagram: @PRAcademyNG
- Join the PR Academy Nigeria group on LinkedIn
- Become a fan of our [Facebook page](#)