



NIPR PROFESSIONAL DIPLOMA (FINAL) STAGE

With almost 1,000 sitting for the public relations professional certification course each year, Public Relations Academy Nigeria is a leading provider of public relations education in Nigeria. We work with the awarding bodies like the Nigerian Institute of Public Relations and the best practitioner and academic minds to develop and deliver courses that meet the challenges facing today's communication professionals.

Why choose us as your study partner? Our philosophy is simple: we don't rest until we've done everything we can to make sure you succeed. Our students' consistently high results speak for themselves and are available to view on our website. But we also believe that studying should be fun. You will make great new friends, study at the smartest venues and in the best online spaces, and learn from the sharpest minds.

IS THE COURSE RIGHT FOR ME ?

Yes, if...

- You have pass all the 10 courses of the NIPR Certificate Stage (Stage I & II)
- You are a graduate of Mass Communication (HND & Bsc)
- You are an experienced PR professional without an industry specific qualification (would have to complete the certificate stage first)
- You are working in any field of public relations (e.g. media relations, internal communications or public affairs)

If you aren't sure whether you meet the entry criteria, get in touch by call or Whatsapp via 08098023336 or email hello@pracademy.com.ng

STUDY FOR A PROFESSIONAL QUALITIFICATION?

A professional qualification will make you a more confident communicator and help you in your career. You will learn the theory and how to apply it. Come away with strategies to ensure your communication has impact.

For employers it means:

- Skilled and knowledgeable team member
- Confident decision maker
- Motivated team member
- Fresh insights and latest thinking
- Improved performance

WHY PUBLIC RELATIONS ACADEMY NIGERIA

Industry Leader
We are the largest provider of Public Relations and Communication Education in Africa as about 1000 people(and counting) have studied with us.

Experienced Facilitators
Our facilitators are professionals in their respective field of specialty and they bring this experience to bear while leading sessions at PR Academy.

Stimulating Classes
Our classes are a perfect mix of practical sessions and theoretical frameworks, giving students a balanced learning experience.

Track Record
Our students have consistently passed the Public Relations certification courses with good grades over the years.

WHAT YOU WILL LEARN

Studying for the NIPR Professional PR Diploma - will enable you to operate more strategically with confidence. It will do this by equipping you with the advanced knowledge you need to design effective PR strategies. Students often say that taking the PR Diploma transforms the way they work.

You will gain an advanced understanding of professional practice, including PR strategy and planning, content management, media and engagement, measurement and evaluation, and PR leadership.



FEES (INVESTMENT)

LEVEL	LENGTH	TUITION FEE OPTIONS	DISCOUNTS/ Installment Payment.	NIPR FEES	TOTAL FEES	DELIVERY METHODS	
						Face to face	Correspondence(online)
Advanced Stage III (5 Courses)	10 weeks (weekends) Saturdays & Sundays.	N90,000 Pros option	Full payment attracts 10% discount on fees Group registration(5 persons) attract a 20% discount on fees Payment can be broken down into 2 installments.(attracts N5,000 admin fee) 60% - 1 st Installment 40% - after 4weeks	N10,000 Student application fee N24,000 Course registration and Examination fees * usually paid, four weeks to exams period (May or Nov)	Student application fee (N10,000) Plus Preferred Tuition fee option (pros or Standard) Plus Course Registration fee N24,000 = Total fees	Available	Available Get study materials Sign up for webinars Audio lectures Past questions
		N70,000 Standard option					
		N35,000 Correspondence option					
		N60,000 Discount- for SSCE & Youth Corpers					

Full payment attracts 10% discount on fees

Details on study options:

*****Pros Option:**

This package offers case studies, practical and hands-on training for individuals not only interested in acquiring the certification of the Nigerian Institute of Public Relations, but also want to learn some relevant skills to build a career in public relations. Skills like; creative writing, digital public relations, content marketing etc.

People who have signed up for this option are usually mid-senior level executives already in communication roles or those interested in a career change to public relations. Most young people that have clearly defined their career paths also sign up for this option.

At the end of the pros option, students will be given a client's brief to solve and a formal strategy defense will be required in front of judges (PR professionals).

*****Standard:**

This option Focuses on preparing students for the public relations certification exams following the syllable strictly.

*****Correspondence:** Study at your convenience; Online, Study materials and Audio lectures

*****Discounted:** Only for recent university graduates and those applying with SSCE certificates and below 23 years

WHEN CAN I STUDY?

1st Batch: January - March (**registration closed**)
2nd Batch: March - June (Registration ongoing)

HOW DO I ENROL?

Step 1: Choose the Lecture option you prefer (e.g, Pros Option)

Step 2: Make payment to account:



Guaranty Trust Bank

Account Name: Professional Exams Tutors
Number:0111453587

Step 3: Send email with Payment details: (**Full Name and amount paid**) to hello@pracademy.com.ng, copy: pracademynigeria@gmail.com

Step 4: Someone from our team will get in touch with you.

Have any questions?

Telephone/Whatsapp: 08098023336

Email: hello@pracademy.com.ng

Start getting involved now!

- Follow us on Twitter and Instagram: @PRAcademyNG
- Join the PR Academy Nigeria group on LinkedIn
- Become a fan of our [Facebook page](#)